

— Training with Scoring Tech

FUNDAMENTALS, APPLIED FAST.

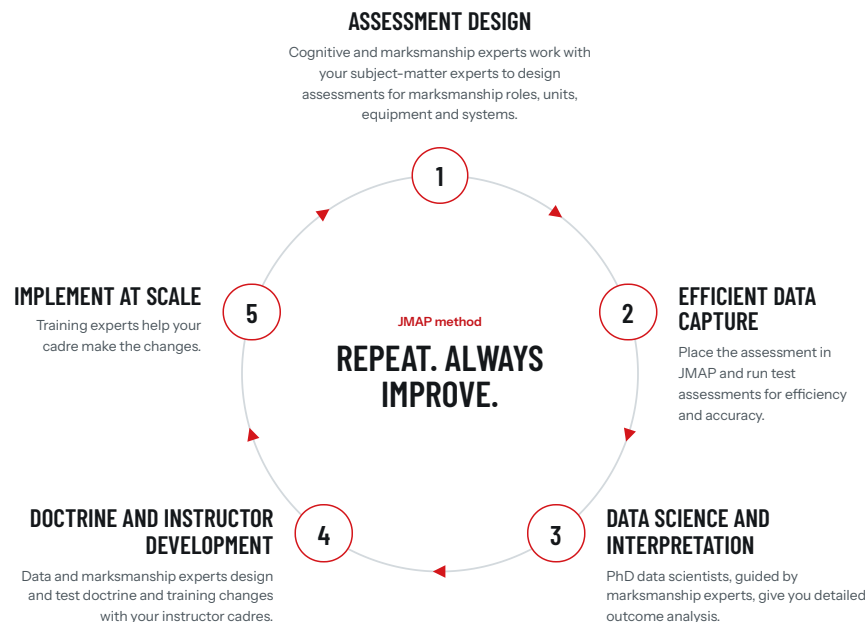
Our courses stack fundamentals. Expect no “gee whiz.” It’s the basics, applied quickly to perfection, and measured every time so you can see the impact.



— The JMAP cycle

TRAINING IS ONE TURN OF THE LOOP.

It’s a loop, not a one-off. We measure first, train to what the data shows, measure again, and go around again. Your people get better every time around. If we train your instructors we measure them AND THEIR STUDENTS (or students of students). Then feed it back to always improve.



FIVE COURSES. OR ONE BUILT FOR YOU.

Pick a course, or tell us what your mission needs. We can spin up custom courses quickly. Every course includes the pre and post assessment and full reporting on the course, students, and if instructors their students after they apply what they learn.



ZT3

0 to 300 yds

ZERO TO 300 YDS

How to get hits FAST! It starts with a solid zero, built by you, not a sandbag or rest. From there, earn your distance with 1) tight groups, and then 2) fast tight groups. Do it prone, do it barricade, do it standing. It's a grind, but the FUNDAMENTALS aren't built easy. This course typically sees triple digit % improvement in hits to distance at speed.



ZT6

Sniper and designated marksman roles

ZERO TO 600 YDS

Get hits ALWAYS. Quickly. This takes fundamentals built with ZT3 (it includes it) and adds in the wind, distance, and ballistic skills to do it at distance - cold bore or repeated shots. Led by winners in long range shooting and experienced snipers.



HFS

Carbine, pistol, or both

HIGH SPEED FUNDAMENTALS

Get early hits to 100 yards. This course is about efficient speed leading to early hits with as little risk of missing as possible. Go fast... but ALWAYS get hits. Run it stand alone, or you will see it as first block of our CQB offerings: first get hits fast, then hit the house.



TEAM CQB

Teams of 3 to 8

WIN THE CQB FIGHT

Led by former Tier 1 unit leaders. This course is customized to your unit. It covers small team CQB in urban settings, breaching, patrolling to the target, planning and executing. Requires solid HFS standards, usually run first.



INSTRUCTOR DEVELOPMENT

For each course above

LEARN IT. THEN TEACH IT.

We teach your people to teach our courses. They must first do what those courses teach, and do it well. The method stays with you.

CUSTOM BUILT AROUND YOUR MISSION

Don't see your mission here? We can spin up a custom course quickly. Tell us the role, the team and what "good" looks like.

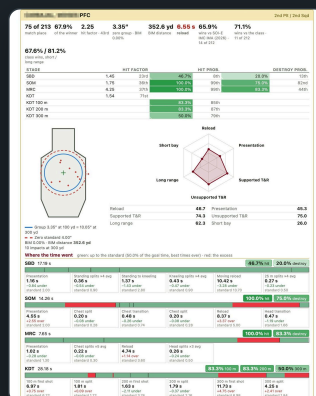
— We always measure

PRE AND POST, SO YOU KNOW THE IMPACT.

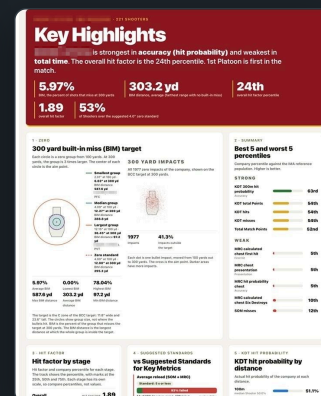
Every course is wrapped in an assessment. We measure before, train, then measure again with the same yardstick. You see what changed, not just how it felt.

- A **pre assessment** sets each student's baseline.
- The **same assessment** runs again after training.
- A **data science deep dive** on every training event.
- Every student and every unit gets a **detailed report**.

We measure our success through your students' success.



Example student report. Name hidden.



Example unit report. Names hidden.



— How we teach

NO "GEE WHIZ." JUST THE BASICS, DONE TO PERFECTION.

Our courses stack fundamentals. Each one builds on the last, and each is applied quickly, on the clock, until it holds up. The result is shooters who get hits fast and keep getting them.

- **Basics first.** Nothing fancy, nothing wasted.
- **Applied quickly.** Speed and accuracy together, the way a real fight demands.
- **Led by people who have done it & won it.** National and world champions, sniper and infantry school lead instructors, and Tier 1 unit leaders and trainers.
- **Very high instructor to student ratio.** Your people deserve attention!

— What kind of assessment?

WAYS WE MEASURE TRAINING IMPACT

Every student is measured before and after, on the same yardstick.
Pick one of ours or we build yours.

Built for you CUSTOM

We build one around your mission.

Ready to run EXISTING, CLOSE TO YOUR MISSION

Start with one we already run that is close to your mission.

AMA AGENT MARKSMANSHIP ASSESSMENT

Built with the DEA for federal agent risks. Compare against real-world threats and the world's best.

IMA INFANTRY MARKSMANSHIP ASSESSMENT

The way the USMC tests its infantry.

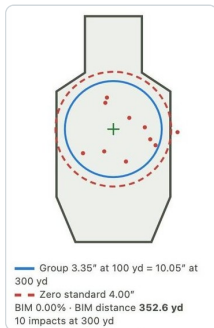
PMA PRECISION MARKSMAN ASSESSMENT

Designed by leaders of two sniper schools. Close to far to really far.

SFMA SPECIAL FORCES MARKSMANSHIP ASSESSMENT

Pistol, rifle, or both. Built with the premier Special Forces schoolhouse.

What we capture



Hit Factor

Speed and accuracy together, every shooter, every string.

Skills

Target transitions. Manipulations: reloads, position building, jam clearances, and more.

Percentiles and comparison

Against peers, past classes and the largest marksmanship database in the world.

Zero and group size

Where each shooter really zeroes, with the group to prove it. We also use AI scoring to record all impacts, for each shooter, and the entire class.

Hit and destroy probabilities

Each target, every distance, every shot.

First shot and reload

How fast the first round goes, and how fast the gun is back in the fight.

Simulated battles

We use the data to simulate millions of gunfights where early hits win.



Beyond one class

MEASURING IMPACT AT SCALE

We train your instructors. Then we measure their students, and their students' students. Every result feeds back into instructor training and doctrine development, so the next class starts from what the last one proved.

We maintain the largest marksmanship data warehouses in existence: PractiScore and JMAP.

HUNDREDS OF THOUSANDS
of shooters in the data

80,000
of them armed professionals



Our data scientists



DR. GREG HUFFMAN
Senior Data Scientist

PhD, University of Toronto, in how people detect and act on visual information. Former lead scientist for marksmanship assessment at the Naval Health Research Center, where his work shaped the USMC Infantry Marksmanship Assessment. Published on assessment, analysis and training evaluation.



DR. SEAN DAGEFORDE
Data Scientist

PhD, University of Notre Dame, in how stress affects decisions and memory. Applies that experimental rigor to marksmanship analytics, data collection and the detailed training reports our customers get.



Scoring Tech instructors with a class of operators. Note the VERY high instructor to student ratio. That's how we roll - your people deserve attention.

— About us

PROVEN WINNERS AND LEADERS.

We mix marksmanship excellence with tactical experience and relevance. Here is a sampling of our instructors. Each wins, has taught and impacted thousands, and has very relevant experience.

- Every instructor is a proven winner and leader.
- Our instructors have taught or impacted the marksmanship of **tens of thousands of armed professionals.**
- We invest in training ourselves and **compete weekly**, in local to national and international events.



CHRIS JONES
DoD Liaison

Retired CWO-4 Marine Gunner with 26 years of service. Decorated combat veteran, former Scout Sniper and Sniper Instructor. Won the 2016 Hulbert Trophy and the 2021 Marine Gunner Award for advancing combat marksmanship.



BRIAN NELSON
Lead Trainer

Five-time USPSA Grandmaster and member of the USA Rifle, Practical Shotgun and Pistol Caliber Carbine teams. Has instructed thousands of students and was an original AMTP/IMTP instructor.



BRETT LANE
Field Support Rep

Retired USMC Master Sergeant, 22 years, 20 of them as a Reconnaissance Marine. Lead Patrolling Instructor at Basic Reconnaissance Course and a USMC Master Instructor.



JACOB ZUPKE
Field Support Rep

USMC Sergeant on the Marine Corps Shooting Team. Distinguished Rifleman and Distinguished Pistol Shot with national and international podiums. Winner of the 2026 Geissele Gas Gun Series.



SHAUN MULLER
Field Support Rep

Former USMC Sergeant, 9 years active duty, and a member of the USMC Shooting Team. Rifle and Pistol Distinguished, and a competitor in Gas Gun, 3-Gun, PCSL, USPSA and IPSC.



STEPHAN VALENTINE
Field Support Rep

Former USMC Sergeant. SOI-East MCT lead marksmanship instructor and part of the original IMC and AMTP instructor groups. Has run dozens of IMA, RMA, AMTP and IMTP events.



WILLIAM RING
Field Support Rep

Former USMC Sergeant, 8 years active duty. Combat Marksmanship Coaches Course Chief and Certified Master Instructor. Leads our field support reps and competes in USPSA and PRS.



DARIN ELLINGTON
Field Support Rep

Former USMC Staff Sergeant, 10 years. AMTP Lead Instructor at SOI-West. His shooting packages trained over 10,000 infantry students and 200 instructors. Has managed 150+ IMA/RMA events.

LET'S TRAIN YOUR TEAM.

Tell us your mission and your people. We'll talk through the course, or the custom one, that fits, with a pre and post assessment so you can see the result.

 **Call 435-429-1703**

 **sales@scoringtech.com**

scoringtech.com



Our mission: help the good guys win gunfights.

[Training](#) [About us](#) [435-429-1703](#) [sales@scoringtech.com](#)

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